

Maternal Mental Health Outreach Coordinator

[The Motherhood Center](#) (TMC) is a perinatal mood and anxiety disorders center committed to providing support for new and expectant mothers and families. TMC offers the nation's only non-hospital affiliated perinatal partial hospitalization program. In addition, the Center offers outpatient therapy, support groups and education for both patients and providers. The Motherhood Center was co-founded by Catherine Birndorf, M.D, a Cornell-trained reproductive psychiatrist with more than 20 years of experience in perinatal mental health.

Job Summary:

The Maternal Mental Health Outreach Coordinator plays a vital role in connecting pregnant and postpartum individuals experiencing Perinatal Mood and Anxiety Disorders (PMADs) with expert clinical care at The Motherhood Center. This position focuses on building and maintaining relationships with referral sources, providing community education, and facilitating support groups. While outreach and relationship building are essential, the primary focus is on ensuring access to care and providing support for vulnerable populations. This role works within the NY/NJ area and collaborates with the marketing and clinical teams to ensure seamless patient care.

Key Responsibilities Include:

- **Outreach and Relationship Building:**
 - Identifying and contacting potential referral providers (OBGYNs, pediatricians, therapists, psychiatrists, hospitals, etc.) through various methods, prioritizing in-person visits and relationship development.
 - Building strong, supportive relationships with key decision-makers at referral sources, focusing on understanding their needs and how TMC can best serve their patients.
 - Clearly communicating the value of TMC's expert clinical care for new and expecting mothers experiencing PMADs, emphasizing the clinical expertise and support provided.
- **Community Education and Support:**
 - Providing PMAD training and education to various professionals in the maternal health space (doulas, peer support professionals, lactation consultants, etc.), as well as the public, hospitals, private practices, and new/expecting parent groups.
 - Facilitating 2-4 support groups weekly for pregnant and postpartum mothers and partners, creating a safe and supportive environment for sharing and healing.
 - Representing TMC at new and expecting mom events, focusing on providing information and resources related to maternal mental health.
- **Referral Coordination and Management:**
 - Responding to incoming referrals from providers and ensuring timely follow-up, prioritizing connection with the referred individual.
 - Collaborating with the clinical team to ensure smooth intake and ongoing care for referred patients.

- Monitoring provider referral patterns to identify opportunities for strengthening relationships and improving referral processes.
- Addressing questions and concerns from referring providers, acting as a liaison between the community and TMC's clinical services.
- **Support Marketing and Communication:**
 - Developing and delivering customized PMAD presentations and informational materials for referring medical providers and community groups.
 - Collaborating with the marketing team on targeted campaigns to raise awareness about PMADs and TMC's services.
 - Participating in maternal mental health events, conferences, and community outreach initiatives to promote TMC.

Required Skills:

- Excellent communication and interpersonal skills, with a demonstrated ability to build rapport and establish trust with diverse individuals.
- Experience facilitating support groups and providing community education.
- Knowledge of the maternal mental health landscape in NY/NJ, including referral networks and community resources.
- Ability to work collaboratively with clinical teams and community partners.
- Highly motivated, driven, and self-starting individual with a passion for supporting maternal mental health.

Qualifications:

- MSW, LMSW, LCSW, LMHC, or equivalent clinical degree preferred.
- Preference to candidates with experience in both clinical practice and community outreach within the healthcare/mental healthcare fields.
- Three to five years of experience in community outreach, education, or related social work roles.
- Understanding of the referral process and dynamics within the healthcare system.
- Proficient user of Microsoft Teams and Outlook.

How to apply:

- If you are interested in applying for this position, please send a cover letter and resume to careers@themothhoodcenter.com

The Motherhood Center is an equal opportunity employer and is deeply committed to maintaining a diverse and inclusive community amongst its staff, trainees, and clients. We seek to increase diversity across race, ethnicity and national origins, gender and gender identity, sexual orientation, disability, and socioeconomic background.